

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry 'documentary' just a few days before the election is an especially ugly example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is therefore obligated by U.S. law to serve the public interest. But when large companies control the airwaves, we get more of what they think is good for their own bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard.

Yours (with next to no confidence in your regulatory settings),